

The role of the Careers Education Information Advice and Guidance

The role of the Careers Education Information Advice and Guidance team (CEIAG) is to ensure young people make successful transition from key stage (KS) 3 to 4, KS4 to 5, and KS5 to post 18.

National and local research shows that the better the careers guidance young people receive the less likely they are to become not in employment, education and training - NEET.

Thus the team's function is to prevent young people becoming NEET by raising the quality of Careers advice and guidance received by young people through out Lincolnshire.

It works with schools, colleges and training providers to put in place high quality careers programmes and delivers training to their staff so that they can deliver good careers advice and guidance.

The team also links directly with the Employability and Skills Board to ensure that the local labour market information (LMI) is available in user friendly format for those advising young people on their career choices.

Core functions of the team's work are:

- National quality award for the delivery of careers guidance.

The team work as consultants for Career Mark, a nationally recognised careers quality award for schools and colleges and training providers. The award is linked to all government and Ofsted requirements. The four members of the team also assess schools outside of Lincolnshire for the award (as a charged service). In Lincolnshire school 6thforms with career mark have 20% less drop out than those who do not.

- Guidance Network

The CEIAG team raise good practice in the delivery of careers to young people by running a network of deliverers. Members of the network share freely careers activities they are undertaking with young people and these are made available across Lincolnshire on the website www.guidancenetwork.info. In addition a monthly e-newsletter on careers developments is sent to all practioners across Lincolnshire and an annual conference to highlights national requirements and developments is held.

- INSET

There is an ongoing demand for staff training that equips them to advise young people appropriately. This is largely a costed service to schools and other providers. Training on areas like managing careers, one to one careers interviewing skills and raising self esteem are run centrally. In addition schools buy in bespoke training for their staff.

- Accredited courses

Whilst schools have a statutory duty to deliver careers guidance programmes there is no careers education training included in teacher training. Consequently the CEIAG team offer, as a costed service, accredited careers courses for school/college/training provider staff.

- Labour Market Information

Working with the Employment and Skills Board the CEIAG team have helped produce Aspirations, a publication to promote Lincolnshire's six growth area. To accompany this a Did You Know bus campaign has highlighted key facts about those growth areas to the broader Lincolnshire population, a series of LMI posters have been circulated to all schools and teeninfo.lincs website now has a dedicated Did You Know section on the six growth areas.

- Strategic planning

With the statutory duty for careers guidance now falling on schools the CEIAG team has undertaken work that influences how Lincolnshire county council responds to its position of IAG supplier to young people. The team conducts surveys on behalf of the council to look at the levels of impartiality being delivered and also report on how the council should direct its IAG resources.

Careers Guidance Delivery

The service is made up of 37 staff of whom 34 undertake the delivery of services to young people. We provide services throughout the county through two teams:-

Lincolnshire East and South

Lincolnshire West

The services can be broken down into two key areas:-

- A commissioned service for the delivery of Careers Information, Advice and Guidance to young people in schools. The volume of delivery, those who receive a service and the nature of the service is determined by schools as the commissioner of the service. We are currently contracting with 38 schools providing 887 days of delivery. We are the leading provider of Careers Guidance Services to schools in Lincolnshire
- A core service to Lincolnshire County Council to support it in meeting its statutory responsibilities. This mainly consists of:-
- Tracking of young people whose situations, post statutory education, are not known. This activity continues until the end of the young person's academic year group 14. A range of means of establishing this information are used including:-
 - Data from providers of learning
 - Telephone contacts with young people
 - Mail outs
 - Home visits to the most vulnerable
- Engagement with the NEET client group to encourage and support them to enter into learning through a variety of means:-
 - Face to face support in a range of locations including: Colleges of Further Education, Training Providers, District Council premises, LCC Premises, Libraries
 - Telephone support
 - Referral and signposting to services and agencies that address other needs and issues